



Since 1913

BUHRMASTER BULLETIN

WINTER 2011

(518) 382-0260

WWW.BUHRMASTER.COM

President's Letter

Happy New ... Heating System?



"Out with the old and in with the new."

It's an overused saying, I know, but it's definitely **something for our customers to consider when it comes to their home comfort.**

Our technicians frequently make service calls at homes where the owner has put in new windows, new flooring, or even a new kitchen or bath. Yet, the boiler or furnace is 15 ... 20 ... sometimes 25 years old or older.

An older heating system could be running at 60% efficiency – which means that 40% of your heating oil is going to waste. Wasted fuel means wasted money ... with an older system, that could amount to several hundred dollars per year. Reason enough to consider a new boiler or furnace?

Better yet, **upgrading your heating system is a great investment.** You'll see payback in only

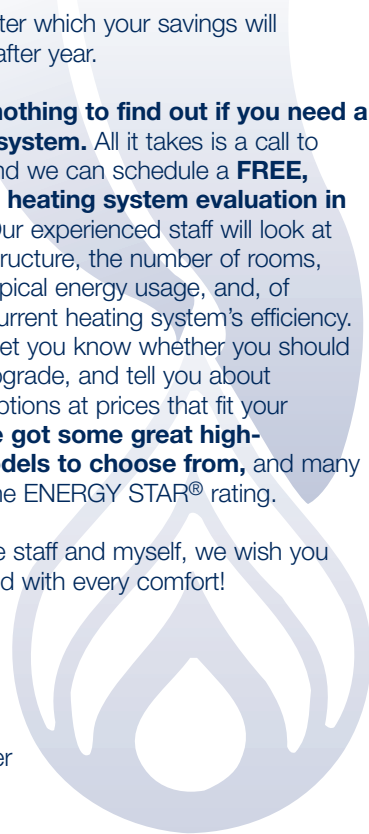
a few years, after which your savings will continue year after year.

It costs you nothing to find out if you need a new heating system. All it takes is a call to Buhrmaster, and we can schedule a **FREE, no-obligation heating system evaluation in your home.** Our experienced staff will look at your home's structure, the number of rooms, your family's typical energy usage, and, of course, your current heating system's efficiency. They will then let you know whether you should consider an upgrade, and tell you about replacement options at prices that fit your budget. **We've got some great high-efficiency models to choose from,** and many have earned the ENERGY STAR® rating.

From our entire staff and myself, we wish you a new year filled with every comfort!

Sincerely,

Jim Buhrmaster



Go Green ... Pay Online!

www.buhrmaster.com

The last thing you need this time of year is to run to the post office for stamps or go down to the mailbox (which, for our rural customers, could mean a hike through the snow!). Save time ... save money ... save the drudgery of pulling those boots on and off, and pay your Buhrmaster Energy bills online. It's also one of the best ways we know to **save paper and go green!**

Simply go to **www.buhrmaster.com**, click on the “pay online” button on the left side of the home page, fill in your information and hit “submit payment.” **We accept Visa and MasterCard, and our site is completely secure.**

We are always looking for ways to make your life easier, and will continue to bring you online services you can count on. Remember, **we're always available by phone if you have any questions.**



Thank You for Clearing a Path to Your Fill Pipe



We want to thank all our customers who have helped us by shoveling and maintaining a path to their fill pipes. You make it easier for our drivers to deliver to your home when they don't have to step over piles of snow or risk slipping on ice. Remember, your safety is always our prime concern. If you are a senior citizen or have medical issues, please don't do anything that might put your health at risk.

Space Heaters – a Waste of Space and Energy!

During the colder months, you may be tempted to use electric space heaters in your home, assuming it will keep you warm “for cheap.”

The truth is, electric space heaters, as convenient as they may seem, are **very energy-inefficient**. In fact, the government’s ENERGY STAR® program does not rate their efficiency. They can also be **very dangerous**. Electric space heaters are responsible for 25% of home heating fires and 74% of all home heating fire deaths, according to the National Fire Protection Association. What’s more, they’re a waste of space since you need to keep them in the middle of a room, away from furniture and curtains, in order to exercise caution.

If you are using a space heater because your boiler or furnace is not producing adequate heat, please call us at (518) 382-0260 right away! We’ll be right over to restore heat to your home.

Refer a Friend to Buhrmaster and Receive a \$100 Company Credit!

Now through February 28, 2011, when you refer a friend, family member or neighbor to Buhrmaster’s heating oil or kerosene automatic delivery service,* **we’ll give you a \$100 credit you can use toward any Buhrmaster product or service**. Simply call us at (518) 382-0260, fill out the contact form at www.buhrmaster.com, or complete and return the coupon below. (You can refer as many people as you wish – if you’re using the coupon, simply make copies.)

**The new heating oil or kerosene account must be on Buhrmaster’s automatic delivery service. The credit will be made after the new customer has received and paid for their first delivery. Other conditions may apply. Offer expires 2/28/11.*

Buhrmaster Customer Referral Form

Your Name _____

Your Account Number _____

Your Referral’s Name _____

Your Referral’s Address _____

Your Referral’s Daytime Phone Number _____

Mail to:

Buhrmaster Energy Group
421 Sacandaga Rd., P.O. Box 2120
Scotia, NY 12302-0120



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How's the Air in There?

When you shut the doors and windows during the winter and tightly seal the house, you also keep in polluted indoor air. **The Environmental Protection Agency ranks indoor air pollution as among the top five environmental risks to public health.** Buhrmaster's indoor air quality solutions – including **UV air treatment products and whole house air cleaners** – can clear the air of harmful contaminants, dust, mold and other indoor air pollutants.

Buhrmaster also installs **humidifiers** to help you maintain a healthier, safer and more comfortable home. During the winter, dry indoor air can lead to health problems as well as home damage. And, dry air makes our bodies feel cooler, causing you to turn up the thermostat and therefore use more energy.

For more information on indoor air quality, please visit the Environmental Protection Agency's website, www.epa.gov/iaq.

If "the air in there" needs improvement, please give us a call today at (518) 382-0260. We'll be happy to provide a **free consultation** and explain your options.

Here Comes the Sun!

Conserving energy and saving money this winter are as easy as letting the sun shine in.

- **Open blinds during the day to let the sun in;** at dusk, close them to trap in the heat.
- **Change the windows:** Consider new low-emissivity glass, which will keep heat in during the winter and out during the summer.
- **Paint the walls:** Dark colors absorb more of the sun's energy than light colors do.



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